





## OUR EMPOWERMENT MOTTO

"Uplifting Others" We are most proud of our recent event "The 2018 Red Dress Brunch" where we hosted 200 women and honored 16 women from across the metro Atlanta area who are influential as women business owners and empowering other women in their respective industries, community, and in the life of the church.

## EMPOWER WOMEN

Pamela Carmichael- "We Need to Match Our Finances with Our Life Purpose."

## RECOGNIZE EMPOWERING WOMEN

Shirley Chislom - "Tremendous amounts of talent are lost to our society just because that talent wears a skirt."

## PROMOTES WOMEN OWNED BUSINESSES

Malala Yousafzai-"I raise up my voice—not so I can shout, but so that those without a voice can be heard...we cannot succeed when half of us are held back."



## NETWORKING

In October of 2014, We begin a Women's Empowerment Weekend as a community outreach networking program. We hosted a series of networking events for a diverse group of women in the community to empower them to be courageous in whatever goal in life they were trying to achieve!

## BUILDING CONFIDENCE

Research shows that confident people are more attractive by their peers, they have better jobs, are happier and more productive than their less confident counterparts. In 2018 we decided to build on that confidence by acknowledging women that were empowering other women in their communities, respective careers, and church. The stories of these 16 women was impeccable that women left empowered with a new mind, new focus and new mentality.



## ENTREPRENEURSHIP AWARENESS

The National Empowerment Ministry raises public awareness for Women Owned Businesses through our events, forums, and workshops.



# OUR COMMUNITY INITIATIVE



## THE RED DRESS BRUNCH

An event where we will honor several phenomenal women striving in their careers, communities, and organizations, within their serving community. It's the networking in red event of the year. Women eat, celebrate, network, shop, and have an empowered experience.



## HE CALLED HER

Are you called to Lead, Speak, or Write? Be apart of the women's empowerment movement and join a rapidly expanding network of women in ministry .This conference will allow women to come together in the heart of collaboration to share their own God inspired ministry strategies that have transformed their ministries , organizations, and businesses overall success



## EMPOWERED THROUGH NETWORKING

"Our Networking Training through " The Little Red Networking Book" and Companion Planner offers a one of kind blend of tips and tools to assist women with building strong network connections.



## THE COLABORATION TABLE

The NWEM Collaboration Table is a group of high-growth female business owners, professionals, and /or community leaders from noncompeting organizations that are committed to developing their leadership skills and moving their organizations, businesses, or influence to the next levels of growth. In this confidential & educational forum, members will leverage their collective expertise to closely analyze their leadership strengths & weaknesses, develop the strongest organizational teams, resolve issues that impede their business growth, and empower each other to build scalable and sustainable companies or personal brands that withstand all market conditions.--



**The National Women's**  
Empowerment Ministry

# THE EMPOWERMENT EXPERIENCE



## TESTIMONIALS

"God enabled Pastor Eleshia Cash to materialize her dream in honoring several women during the Atlanta Women's Empowerment Red Dress Brunch. Thank you Eleshia for allowing me to share recognition amongst many talented and committed sister warriors in business and within the community. The Burning Sands by Alicia celebrating 30 years.

— Alicia Porter - The Burning Sands



"I'm am absolutely overwhelmed from my experience today at the AWEM Red Dress Brunch Award Ceremony. To be honored amongst so many great Women of Color; from self made millionaires to Modern Day Madam CJ Walkers to NASA engineers to Deans at Georgia Tech to community activist was incredible, empowering and inspiring. Executive Pastor Eleshia V Cash and the women of Global Leadership exceeded everyone's expectations.

— Ebony Bryant



"Yesterday was absolutely AMAZING! Was floored by emotion after being presented with the "Trailblazer Award", presented at the Women's Empowerment Brunch by AWEM. To be amongst other awesome awardees was already a moment of reflection but to see that video of me come on the screen talking about "The WHY", I do what I do and then narrated by Lady Eleshia V. Cash took me into the ugly cry. It's just February and I feel empowered, encouraged, and strengthened by support to change gears and push to the next dimension in business, knowing for sure God is....

— Deshawn Bullard- Nouritress



**The National Women's**  
Empowerment Ministry

# OUR LEADERSHIP

THE NATIONAL WOMEN'S EMPOWERMENT MINISTRY



## THE MISSION:

At National Women's Empowerment Ministry , we train our women to get intentionally involved in the marketplace and community in order to put faith into action. In October of 2014, we began a Women's Empowerment Weekend as a community outreach networking program. We hosted a series of networking events for a diverse group of women in the community to empower them to be courageous in whatever goal in life they were trying to achieve! It was called, " Moving from Comfort to Courageous". Now we are empowering women to be courageous and make economic impact through entrepreneurship

Eleshia V. Cash - Founder

## COLLABORATION

What sets us apart from other women organizations is that due to my collaborative leadership as the NEWM CEO, the women's empowerment ministry embraces true relationships that are called to serve, build up other women, and strengthen the women community. We are raising the profile for women through various media outlets and we can accomplish more through unity, and that's our empowerment motto!



## IMPACT

TheNational Women's Empowerment Ministry is one of the national programs known for making impact in the community of women by empowering other women through community events, programs, and mentorships. Through my leadership we have planned a series of programs and events to prepare women and girls to make a better impact in their communities

